

The background of the advertisement is a vibrant blue pool of water. In the center, a woman and a baby are swimming towards the camera. The woman is on the left, wearing a purple one-piece swimsuit, and the baby is on the right, wearing purple shorts. They are both smiling and waving. The scene is framed by a large, circular splash of water that creates a tunnel-like effect, drawing the eye towards the swimmers. The overall color palette is various shades of blue, from light turquoise to deep navy.

ECOmatic™

Crystal Clear Water. Naturally.

**Say Goodbye To Packaged
Chlorine Forever.**

FOR POOLS & SPAS

LET ECOMATIC AUTOMATICALLY PURIFY YOUR POOL AND SPA NATURALLY.

If you and your loved ones enjoy swimming, but hate the harmful effects of packaged chlorine, we have something that will make you feel good all over. More than 350,000 pool and spa owners around the world have switched to our system of producing crystal clear, purified water free of viruses, bacteria and algae – without using any packaged chlorine, algaecides, harsh chemicals or shock treatments. The revolutionary ECOMatic system temporarily transforms extremely mild natural salt water into a natural chlorine solution that completely purifies your water. The effects are immediate and the results are amazing.

JUMP INTO THE MOST EYE-OPENING TECHNOLOGY UNDER THE SUN.

The ECOMatic system will work on almost any existing pool or spa. The entire system consists of two small units, which can easily be attached to your pump/filtration equipment. Once the devices are installed, you just add common salt to the water. The specified salt levels are only a fraction of those in seawater, so they won't irritate you or your children's eyes, or give you an unpleasant salty taste.

After the initial addition of salt, the purification begins. As the mildly salted water passes through the "electronic ECOMatic cell," it's converted into a natural sanitizer that cleanses and purifies your pool or spa water, but without any of the harmful effects of packaged chlorine. The sanitizing agent then reverts back to salt, and your water will continually be maintained at a constant level of purity.

SWIMMING IN AN ECOMATIC POOL IS A TRULY REFRESHING EXPERIENCE.

The ECOMatic system means no more stinging eyes, green hair, irritated skin, allergic reactions or chemical odor. You're going to love the refreshing and clean feeling of ECOMatic's water. It's free of chemical smells. It's free of chemical tastes. And it's free of chemical irritation. In fact, you'll hardly know there's salt in the water at all. And best of all, pool and spa owners will experience real peace of mind having a non-toxic, bacteria free pool that's completely eco-friendly.

There's no better way to make your recreational water safe, luxurious, pure ...and most of all, fun!

ECOMATIC WON'T DRAIN YOUR BUDGET WITH MONTHLY CHEMICAL BILLS.

No more running to the store for bottles of chlorine and algaecides, or shock treatments every month. Once ECOMatic is installed, your maintenance costs will drop dramatically. The system works automatically and requires no added running time for your equipment. Plus, it doesn't consume the salt, but simply recycles it. In fact, an average pool may require as little as \$10-\$20 a year of new salt. A salt level indicator will let you know when you need to add more.



ECOMATIC WILL MAKE A BIG SPLASH!

ECOMatic was developed in Australia in 1976, and today over 90% of all pool owners there use a salt system to purify their pools. Your ECOMatic system comes with a comprehensive 5-year limited warranty. Check with your local dealer for details. Or call us today for the nearest dealer or more information on the water purification method that's clearly superior.



F R E Q U E N T L Y A S K E D Q U E S T I O N S

WHAT IS THE ECOMATIC SYSTEM AND HOW DOES IT WORK?

ECOMATIC is a proven, all-natural method of creating crystal clear water while destroying germs, viruses, and bacteria. The system has only 3 components - 2 product components that quickly install on your existing pool or spa filtration system, and the third component, common salt, which is added to your pool. The process is quite simple. As the mildly salted water passes through the "electronic ECOMatic cell," it's converted into a natural sanitizer that cleanses and purifies your pool or spa water. The sanitizing agent then reverts back to salt. This process is as effective as using packaged chlorine and other chemicals, but completely safe for your family and the environment.

WHY SHOULD I CHANGE FROM USING PACKAGED CHLORINE AND CHEMICALS?

Hazardous packaged chlorine, algaecides, and other harsh chemicals can sting your eyes, turn your hair green, irritate your skin, and taste bitter. An ECOMatic pool is virtually 100% sanitized without any harmful effects whatsoever. It's a completely natural, eco-friendly system. And you can even monitor its effectiveness with a normal pool test kit.

IS IT MORE ECONOMICAL THAN USING PACKAGED CHLORINE?

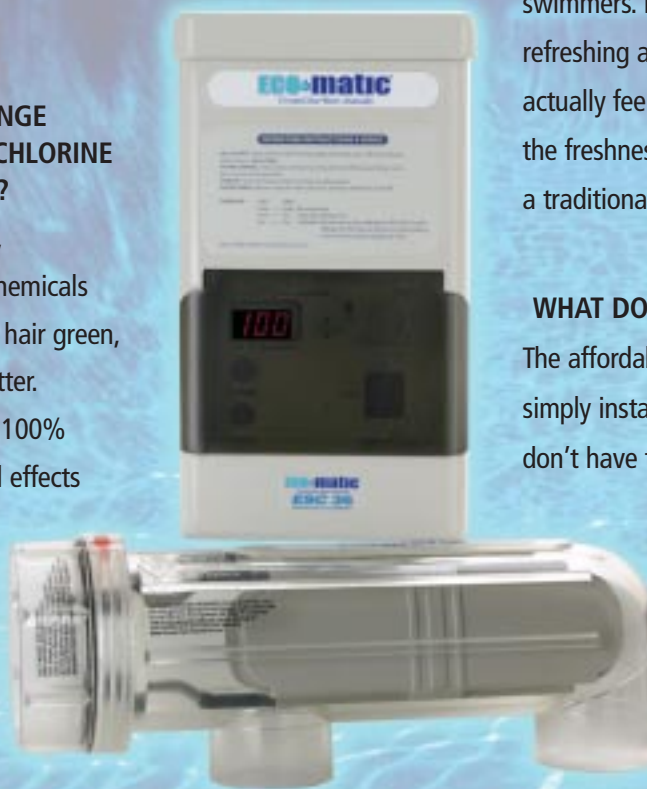
You bet it is. Once installed, expensive pool chlorine and chemicals will be an expense of the past. With ECOMatic, an average residential pool will require as little as \$10-\$20 a year in additional salt - because the salt in the system doesn't evaporate, it's recycled. And if the level gets low, an easy-to-read indicator lets you know. This virtually maintenance-free system will not damage your equipment.

HOW WILL THE WATER FEEL?

Since the salt in the water contains 1/3rd the salt of your tears, it's virtually undetectable to swimmers. And it's so mild, it will never sting the eyes of even the youngest swimmers. In fact, you'll be amazed at how refreshing and invigorating the water actually feels. Once you've experienced the freshness, you'll never want to swim in a traditionally chlorinated pool again!

WHAT DOES IT TAKE TO GET STARTED?

The affordably priced ECOMatic system is simply installed, and in most cases you don't have to drain your pool or spa to get started. You'll just add the required amount of salt to your water, and turn the system on. It's that easy. It's that automatic!



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Your Local Dealer -

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